

Moreland insurance-Press Release

GETTING ACROSS THE FRANCHISING MESSAGE IN TOUGH ECONOMIC TIMES

BFA Affiliate members Moreland Insurance have continued to “fly the flag” for the Franchise Sector at all possible opportunities. Moreland’s Director Maurice Logie is also President of the Lanarkshire Chamber of Commerce and had the opportunity to speak at a recent conference held in the Crutherland House Hotel, East Kilbride near Glasgow. The keynote speaker was Tony Strachan from the Bank of England and the event was chaired by Charles McGhee who was until recently Editor of The Glasgow Herald Newspaper.

Maurice comments “there are opportunities for all of us in the Franchising community to be as visible as we can and in particular to communicate to others that here is a sector where growth and profitability are still to be found in good measure”.

The event attracted around 170 attendees with local councillors and other business leaders from major employers in both North and South Lanarkshire.

More details from

Maurice Logie-Director maurice@morelandinsurance.com

Direct Tel 01698 404602

